



MAY 17 2023  
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Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
REHIYON V  
**SANGAY NG MGA PAARALAN NG LUNGSOD NAGA**

ADVISORY  
May 16, 2023  
RM. No. 19 s 2023 Regional Search for Gender and Development (GAD)  
Ambassador

Please be advised that in preparation for the Regional Search for GAD Ambassador in July and to give full support to Naga City Division's finalists, Mr. Jovannie Conde and Mr. Jeovanie Tariman, the following Technical Support Team (TST) has been mobilized by the HRD Section:

NAME	SCHOOL	TERMS OF REFERENCE
Jerome H. Baldemoro <i>TST Chairperson</i>	SEPS-SocMob SDO-Naga	Conduct coaching sessions with finalists
Antonette C. Maristela <i>TST Co-Chairperson</i>	GAD Focal Person SDO-Naga	Assist the TST Chairperson in the coaching sessions.
Cristito Pacunza <i>TST Member</i>	Camarines Sur National High School	Provide technical assistance in the production of advocacy campaign videos
Emmerson Dumlao <i>TST Member</i>	Camarines Sur National High School	Provide technical assistance in the production of advocacy campaign videos.

5

The TST and the Division finalists shall be granted service credits/compensatory overtime credits for services rendered beyond office hours and on Saturdays and Sundays. Supporting documents for claims must be submitted not later than a week after the activity.

Expenses relative to the coaching sessions and video production shall be taken from the GAD fund.

For your information and guidance.

CECILE C. FERRO, CESO VI  
Asst. Schools Div. Superintendent  
**SUSAN S. COLLANO CESO V**  
Schools Division Superintendent

DEPED DIVISION OF NAGA CITY  
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Address: Roxas Avenue, Triangulo, Naga City  
Telephone No.: 054-871-3455  
Email Address: naga.city@deped.gov.ph  
Website: www.depednaga.ph



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Republic of the Philippines  
**Department of Education**  
REGION V - BICOL



Office of the Regional Director

February 15, 2023

**REGIONAL MEMORANDUM**

No. 19, s. 2023

**SEARCH FOR DEPED REGION V GAD AMBASSADOR**

**To: Schools Division Superintendents**  
**All others concerned**

1. In consonance to DepEd Order No. 32, s. 2017 entitled: Gender-Responsive Basic Education Policy which adheres to Gender and Development (GAD) mandate as stipulated in the 1987 Philippine Constitution, Republic Act (RA) No. 9710 or the Magna Carta of Women (MCW), RA 10533 or the Enhanced Basic Education Act of 2013 and the Philippines' International Human Rights Commitments to the Universal Declaration of Human Rights (UDHR), Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW), and the Convention on the Rights of the Child (CRC) among others, with these, this Office calls for the Regional Office and School Division Offices to commit in integrating and upholding the principles of gender equality, gender equity, gender sensitivity, non-discrimination and human rights in the provision and governance of basic education.
2. This Office announces the Search for DepEd Region V Gender and Development (GAD) Ambassador.
3. This search is a personality and advocacy activity to promote Gender and Development in the Region. This is open to DepEd Region V rank and file personnel, ages 23 to 29 years old, regardless of their gender preference and marital status. Winner of this search will serve as the DepEd ROV ambassador for Gender and Development's promotion in the Department. His/ Her advocacy project will be one of the Region's priority projects for the next calendar year. He/ She will also attend programs and activities relevant to his or her title.
4. Schools Division Offices are enjoined to send at least five (5) candidates in the **Regional Screening on March 2, 2023 from 9:00 am onwards**. Each SDO will be given 3 slots as Official Candidates in the Regional Search.
5. Schools Division Offices may have their own selection process of the five (5) representatives and project pitch activities prior to the Regional Screening.
6. Attached to this Memorandum are the Search Guidelines and Mechanics, Project Proposal Template and The GAD National and Regional Priorities.



Regional Center Site, Rawis, Legazpi City 4500

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## DEPED REGION V GAD AMBASSADOR GUIDELINES AND MECHANICS

### Qualifications

- 23 to 29 years old
- Any gender preference
- At least 5'5" in height barefoot
- Single or married
- Must be a regular permanent employee
- With pleasing personality
- With good communication skills (in vernacular, in Filipino or in English)

### Documentary Requirements

- Photocopy of Birth Certificate
- Photocopy of Service Record
- Approved GAD Project Proposal by the Schools Division Superintendent
- Accomplished Personal Data Sheet
- 3R Studio/ Glamour Shot Picture (*Portrait, half body, in magenta top and in black background*)

### Mechanics

- Schools Division Office will submit at least five (5) representatives to for the Regional Screening on **March 2, 2023 from 9:00 am onwards via Zoom.**
- Division GAD Focal Person will submit to the Regional Organizing Committee the endorsement containing the names of the candidates signed by the Schools Division Superintendent together with the complete documentary requirements on or before **February 28, 2023** through <https://bit.ly/3S4GJ0b>
- There will be a virtual Regional Screening to be held on March 2, 2023. Applicants will be given 2 minutes to explain their GAD Project to the panel and there will be a casual interview based on their submitted documents. They will be rated based on the following criteria:

GAD Project Feasibility	50%
Personality	30%
Communication Skills	<u>20%</u>
	<b>100%</b>

- Three (3) slots will be given to each SDO to complete the Official Candidates for the Search for GAD Ambassador.
- Official Candidates will be presented publicly through DepEd Region V social media platforms and will work with the GFPS TWG for the pre-pageant activities especially during GAD Roadshow to talk about their advocacy and promote GAD among DepEd personnel across Bicol Region.

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- Official Candidates will continue to implement or sustain their respective project all throughout the search duration.
- Finals night will be held on the July 2023, candidates will be judged on the following category:

**Minor Awards**

- Best Advocacy Video
- Best in Production Number
- Best in Provincial/ Local Costume
- Best in Office Uniform
- Best in Formal Wear
- Congeniality Award

**Major Awards/ Titles**

- Champion of Love
- Champion of Respect
- Champion of Equality
- GAD Ambassador

- During the final day of the search, a closed door interview will be held for the pre-judging to determine the Top 16. In night of the search after the Office Uniform exposure Top 10 will be announced, candidates will be give one minute (1) to say something about their GAD Project/ Advocacy for the Head to Head Challenge. Moreover, from the result of Head to Head Challenge. Top 6 will be determined and they will compete for the Final Question and Answer Round. After the Final Q and A the Top 6 will be given one minute for their Final Speech. They will be ranked accordingly, the candidate who will get the highest score will be declared as this years' GAD Ambassador. Only one winner will be declared, regardless of his/her gender preference and marital status.
- For the Best in Formal Wear candidates will be judged during the closed door interview. More so, in selecting the Best Advocacy Video, 50% of the social media views will be counted and another 50% from the judges' scores will be considered.
- The GAD Ambassador will work closely to Regional GAD TWG on the implementation of the GAD programs, projects and activities and will be the face of DepEd Region V Gender and Development until such time that he/she will relinquish his/her title to his/her successor on the following calendar year.
- Organizing Committee reserves the right to make changes to the competition program during the competition. The final version of the holding and filling of the final show and part of the competition program approved in the process of preparation for the competition.



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FEB 21 2023  
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February 21, 2023

To: Assistant Schools Division Superintendent  
 Chief Education Supervisors  
 OSDS Unit Heads  
 Public and Private Elementary and Secondary School Heads  
 All Others Concerned

For information and dissemination.

*[Signature]*  
**MARIANO B. DE GUZMAN CESO VI**  
 Schools Division Superintendent

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Address: Roxas Avenue, Triangulo, Naga City  
 Telephone No.: 054-871-3455  
 Email Address: naga.city@deped.gov.ph  
 Website: www.depednaga.ph



Page 1 of 1

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